Chu-Chun Feng (馮瑜珺)

Department of Information Management Southern Taiwan University No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan



Education

- Master, Department of Business and operations management, Chang Jung Christian University, 2005/06.
- Bachelor, Department of Business Administration, Tunghai University, 1994/06.
- Ph. D., Programs in management, National Kaohsiung University of Science and Technology, 2013/09- 2021/06.

Area of Specialty

Project management, Knowledge Management, Marketing Management, Technology Management, Human Resource Management.

Academic Experience

- Lecturer, Department of Information Management, Southern Taiwan University, 2008/02 to present.
- Lecturer, Department of Cosmetic Science, Chung Hwa University of Medical Technology, 2008/09 to 2011/01.

Publications

Journal Paper:

 Jing-Fuh, Yang, <u>Chu-Chun, Feng</u>, Ping-Hsun Feng (2020), "Linking Ethical Leadership to Work Engagement: The Effects of Person–Group Fit and Person–Job Fit", WSEAS Transactions on Business and Economics, Volume 17, 2020, Art. #66, pp. 682-691. (Corresponding Author)

Conference Papers:

- Ming-Ten Tsai, Chung-Lin Tsai, <u>Chu-Chun Feng</u> (2009). "The Moderating Effect of Regional Innovation and Industrial Cluster on Operation Performance- An Empirical Study of Taiwan Science Park" ICIGTI 2009 International Conference on Industrial Globalzation and Technology Innovation. Shaanxi Province, China.
- Tzu-Chia Wang, <u>Chu-Chun Feng</u>, Wen-Sheng Tzeng, Yu-Kun Tsui (2015). "Applying Lean hospitals in the Improvement of Radiology process" 2015 International Conference for Healthcare Industries & The Annual Meeting of Yu-Shan Health Services

Administration Association. Taichung, Taiwan.

- Jing-Fuh, Yang, <u>Chu-Chun, Feng</u>, Han-Chun, Hu (2016). "Examining the Impact of Customer Participation on IKEA Stores in Taiwan" 2016 2nd International Conference on Marketing Business and Economics. Bali, Indonesia. (Corresponding Author)
- Jing-Fuh, Yang, <u>Chu-Chun, Feng</u>, Chia-Hui Chiu (2019). "Investigating the Impact of Social Bonds on Service Failure and Service Recovery in the Intimate Service " The 7th International Conference on Social Science and Management. Osaka, Japan. (Corresponding Author)

Research Project

- An Investigation of the Effect of Person-Environment Fit on Medical Personnel's Task Performance, Chi Mei Medical Center, 2020/07/01-2021/12/31. (Principal Investigator)
- The Tripartite Efficacy Framework in Patient-Physician Interactions: Implications for Relationship Patient Participation and Satisfaction, Chung Hwa Medical University, 2019/02/01-2019/07/31. (Sub- Investigator)

Professional Experience

- Specialist, Chi Mei Medical Center, 1998/08 to present.
- Secretary, The Radiological Society Republic of China, 1995/08 to 1998/07

<u>License</u>

- HP ATA IT for Business, Awarded on January 10, 2015
- Big Data, Awarded on January 10,2015